

Privacy policy

BX Bunka Australia Pty Ltd and its related companies (referred to in this document as **we, us or our**) recognise that your privacy is important and we are committed to protecting the personal information we collect from you. The *Privacy Act 1988* (Cth) ("**Privacy Act**"), Australian Privacy Principles and registered privacy codes govern the way in which we must manage your personal information. This policy sets out how we collect, use, disclose and otherwise manage your personal information.

Collection

Types of information collected

We may collect and hold personal information about you, that is, information that can identify you, and is relevant to providing you with the services you are seeking. The kinds of information we typically collect include name, title, gender, address, phone number, facsimile number, email address, bank account details, place and type of business and/or other information relevant to providing you with the services you are, or someone else you know is, seeking.

If you apply for goods or services from us, we may also collect and hold various information related to you and your financial position, including credit information or credit eligibility information about you. Our separate [Credit Reporting Policy and Statement of Notifiable Matters Policy](#) sets out how we deal with that information.

Method of collection

Personal information will generally be collected directly from you through the use of any of our standard forms, over the internet, via email, or through a telephone conversation with you. We may also collect personal information about you from third parties acting on your behalf (for instance, dealers, brokers or financial advisors).

There may, however, be some instances where personal information about you will be collected indirectly because it is unreasonable or impractical to collect personal information directly from you. We will usually notify you about these instances in advance, or where that is not possible, as soon as reasonably practicable after the information has been collected.

Purpose of collection

The personal information that we collect and hold about you, depends on your interaction with us. Generally, we collect, use and hold your personal information for the purposes of:

- providing products and services to you or someone else you know;
- providing you with information about other services that we offer that may be of interest to you;
- providing you with information relevant to your type of business or other area of expertise or interest;
- providing you with the opportunity to meet other people and attend seminars and conferences in your type of business, or other areas of expertise or interest;
- nominating you for third party awards or recognition;

- facilitating our internal business operations, including the fulfilment of any legal requirements;
- seeking your feedback about our services including through participation in and input into market surveys;
- analysing our services and customer needs with a view to improving those services; and
- contacting you to provide a testimonial for us.

Failure to provide information

If the personal information you provide to us is incomplete or inaccurate, we may be unable to provide you, or someone else you know, with the services you, or they, are seeking.

Internet users

If you access our website, we may collect additional personal information about you in the form of your IP address or domain name. Our website may contain links to other websites. We are not responsible for the privacy practices of linked websites and any linked websites are not subject to our privacy policies and procedures.

Use and disclosure

Generally, we only use or disclose personal information about you for the purposes for which it was collected (as set out above). We may disclose personal information about you to:

- our related entities to facilitate our and their internal business processes;
- third party service providers, who assist us in operating our business (including credit reporting bodies, technology service providers and providers who help us carry out the functions listed in 'Purpose of collection' above), and these service providers may not be required to comply with our privacy policy;
- a purchaser of the assets and operations of our business, provided those assets and operations are purchased as a going concern; and
- our related entities and other organisations with whom we have affiliations so that those organisations may provide you with information about services and various promotions.

In some circumstances, the law may permit or require us to use or disclose personal information for other purposes (for instance where you would reasonably expect us to and the purpose is related to the purpose of collection).

Security

We store your personal information in different ways, including in paper and in electronic form. The security of your personal information is important to us. We take reasonable measures to ensure that your personal information is stored safely to protect it from misuse, loss, unauthorised access, modification or disclosure, including electronic and physical security measures.

Access and correction

You may request access to personal information we hold about you, by making a written request. We will respond to your request within a reasonable period. We may charge you a reasonable fee for processing your request (but not for making a request for access).

We may decline a request for access to personal information in circumstances prescribed by the Privacy Act, and if we do, we will provide you with a written notice that sets out the reasons for the refusal (unless it would be unreasonable to provide those reasons).

If, upon receiving access to your personal information, or at any other time, you believe the personal information we hold about you is inaccurate, incomplete or out of date, please notify us immediately. We take reasonable steps to correct the information so that it is accurate, complete and up to date.

If we refuse to correct your personal information, we will provide you with a written notice that sets out the reasons for our refusal (unless it would be unreasonable to provide those reasons) and provide you with a statement regarding the mechanisms available to you to make a complaint.

Complaint and feedback

If you wish to make a complaint about a breach of the Privacy Act, Australian Privacy Principles or a privacy code that applies to us, please contact us as set out below and we will take reasonable steps to investigate the complaint and respond to you. If you are not happy with our response, you may complain directly to the Australian Information Commissioner.

If you have any queries or concerns about our privacy policy or the way we handle your personal information, please contact our Privacy Officer at:

Street address: 51 Perivale Street, Darra Qld 4076

Email: privacy@steel-line.com.au

Telephone: +61 7 3717 6666

Facsimile: +61 7 3717 6685

More information

For more information about privacy in general, you can visit the Australian Information Commissioner's website at www.oaic.gov.au.

